



NEW PARADIGM COUNSEL®
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The Legal Department That Changes with Your Business Needs®

Are you going through a period of growth or change? Introducing new products or services, implementing a new business structure, or revising your business to reflect new regulations? Maybe you are simply looking for a new way to obtain experienced and cost-effective legal services for several months? If you answer "yes" to any of these questions, it's time to consider bringing in outside general counsel to act as (or assist your existing) legal department.

If your business is like most companies, you may be hesitant to hire in-house counsel because you can't predict the amount or type of legal work you will need. Maybe you think a single attorney won't have the specialized skills needed to handle all of your varied legal needs. You may also be reluctant to work with several lawyers or law firms who provide non-integrated legal services, typically at higher costs.

Offit Kurman offers you a great alternative to fulfilling the diverse legal needs of growing businesses - It's called New Paradigm Counsel. Here's how it works:

- **Experience:** You get experienced lawyers with specific relevant practice area expertise for each project.
- **Integrated:** A Principal at Offit Kurman Attorneys at Law serves as your point of contact, coordinating and managing the delivery of all your legal services.
- **On-Site:** Regular visits to your office to discuss the status of each project and to participate in business meetings as desired ensures your outside general counsel is up to speed on all your legal needs.
- **Cost-Effective:** discounted hourly rates and lower overall cost due to strategic project staffing and budgeting.

Ready to introduce a new paradigm at your place of business? Contact Offit Kurman Attorneys At Law and ask about our New Paradigm Counsel program:

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Certain restrictions apply to this outside general counsel service.