

Offit Kurman's Intellectual Property (IP) Group helps dynamic businesses and individuals to develop and protect their IP assets. We can help you through all stages of your IP matters - from concept through development, registration, licensing, marketing, renewals, enforcement and sales. Our comprehensive and strategic approach to IP protection is designed to maximize the value of your IP assets and minimize the related risks.

Our IP team can help you to protect your names, logos, inventions, lists, works and other intangible property - which you likely value as being among your most highly prized assets. We represent individuals, private businesses and public companies to develop IP protection plans of varying complexity which meet the specific needs of each client.

Emerging technologies and intellectual property move at a lightning-fast pace in today's global marketplace. Protecting your IP is as crucial as ever, and is often an indicator of the value of your company's potential. Our clients turn to us early and often for counsel regarding how to build, expand and profit from their IP portfolios.

## INTELLECTUAL PROPERTY ATTORNEYS

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## What We Do

### TRADEMARKS & COPYRIGHTS

- Brand Development, Protection and Enforcement (i.e., trademark and domain name selection counseling, portfolio management services, trademark registration, monitoring, and renewal services)
- Copyright Registration and Fair Use Determinations
- Transactional Support Services (i.e., licensing, due diligence for commercial transactions and security interest agreements)
- IP Governance Services (i.e., trademark and copyright usage policies and guidelines, affiliate agreements, joint marketing and reseller agreements, private label agreements, privacy policies and website terms of use)
- Trademark Clearinghouse Registration Services

### PATENTS

- Preparing and Filing Patent Applications in Wide Array of Technological Fields Before the USPTO and Worldwide
- Patent Portfolio Development
- Offensive and Defensive Reexaminations Before the USPTO
- Opinions for Freedom-to-Operate Patentability, Infringement and Invalidity
- Patent Licensing and Agreements
- Due Diligence, Competitor Watch Services and Counseling

### PRIVACY & TRADE SECRETS

- Development, Enforcement and Interpretation of Trade Secret Policies and Procedures
- Data Rights Markings for Government Contractors
- CAN-SPAM, PCI and GLB issues
- Domain-Name Arbitration and Other Internet Disputes

### LITIGATION & DISPUTES

- Litigation and Disputes Relating to Trademarks, Patents, Copyrights, Trade Secrets and Unfair Competition
- Patent Reexaminations
- Trademark Opposition and Cancellation Proceedings
- Cybersquatting and Typo-Squatting Claims
- Domain-Name Arbitration and Other Internet Disputes

## How We Do It

### Identify:

We will conduct a comprehensive review of your intellectual property assets and help you determine the appropriate course of action for protecting each such asset.

### Protect:

We will prepare and file patent, trademark and copyright applications and create agreements and policies to further protect your IP assets.

### Monetize:

We will negotiate and prepare licenses and transfer agreements to help you derive value from the intangible assets you worked so hard to develop.

### Enforce:

We can monitor the market and we will negotiate, arbitrate, mediate and/or litigate with others as needed to enforce your legal rights.