



**David Greber**  
Principal, Frederick Office

## ..... PRACTICE AREAS

- Privacy and Data Protection
- New Paradigm Counsel®
- Intellectual Property
- Estate Planning
- Commercial Litigation
- Business Law And Transactions
- Business Formation And Governance
- Alternative Dispute Resolution

## EDUCATION & ADMISSIONS

- JD., Northwestern University, 1984
- M.B.A. (Finance Concentration), Northwestern University, 1984
- B.A. (English Major, with Distinction), University of Virginia, 1980
- Maryland
- Virginia
- United States Court of Appeals, Fourth Circuit
- United States District Court, District of Maryland
- United States Bankruptcy Court, District of Maryland
- United States District Court, Eastern District of Virginia
- United States District Court, Western District of Virginia

## PRACTICE FOCUS

Mr. Greber has extensive legal experience in business, privacy and data protection, intellectual property, and estate planning law. He particularly thrives in engagements that make good use of his ability to cut through complexity by providing clear explanations of options and valuable advice about the merits of each choice. His mission is to be an accessible advisor, an excellent listener, a practical strategist, an effective teacher, and an efficient implementer.

Following are more specific examples of the types of legal work Mr. Greber does and the kinds of clients he typically represents:

## BUSINESS LAW

Mr. Greber helps business owners start well, with good planning, so that they can succeed in business together and part ways in smooth transitions that preserve relationships. The planning involves choices that consider organizational roles, decision-making, information flow, new owners, tax ramifications, and predictable ways of parting (such as other business ventures, retirement, disability, or death). The choices are then incorporated in documents such as articles of organization/incorporation, operating agreements, buy-sell agreements (structured as redemption agreements, cross-purchase agreements, or a hybrid of the two structures), bylaws, and employment agreements. Mr. Greber also has extensive experience representing business owners involved in shareholder disputes—which are often the result of neglecting this early planning.

Mr. Greber has assisted clients in buying and selling businesses using both asset purchase agreements and stock purchase/membership interest purchase agreements.

## PRIVACY AND DATA PROTECTION LAW

Mr. Greber advises clients on how to comply with federal and state privacy laws governing the collection, use, retention, disclosure, and destruction of personal information gathered from customers. He assists his clients in establishing privacy and data security programs, and drafts privacy policies and terms of use for websites and mobile apps. He has assisted clients in responding to data breaches. Mr. Greber is a member of the International Association of Privacy Professionals (IAPP), the largest and most comprehensive global information privacy community. The IAPP developed and launched the only globally-recognized credentialing programs in information privacy. Mr. Greber holds the following IAPP certifications: CIPM (Certified Information Privacy Manager), CIPP/US (Certified Information Privacy Professional / US law), and CIPP/E (Certified Information Privacy Professional / European law).

## INTELLECTUAL PROPERTY LAW

Mr. Greber has extensive experience in providing both transactional and litigation representation of scientists, software companies, architects, artists, home builders, and other intellectual-property-oriented businesses. He has represented software developers in licensing and sub-licensing their software and in contracting to develop or customize software. He has negotiated contracts for the development of bio-technology products, and helped his clients to protect their intellectual property by drafting non-disclosure and employment agreements. He has assisted clients in registering their copyright and trademark interests.

Mr. Greber's federal trademark law experience includes comprehensive trademark search analysis, responding to and overcoming Trademark Examining Attorney objections to registration, negotiating trademark coexistence agreements with potential opposers, and filing Declarations of Use and Incontestability.

## ESTATE PLANNING

Mr. Greber's approach to estate planning is to first listen closely to his clients' hopes, dreams, and concerns, and then design an estate plan that fits their circumstances. Basically, this usually entails helping his clients to:

1. Remain independent and self-sufficient while they are alive and well;
2. Implement planning that assists them in the event of their mental incapacity; and
3. Upon death, give what they have, to whom they want, the way and when they want, while saving all possible attorneys' fees, court costs, and taxes.

He drafts living trusts, wills, powers of attorney, living wills, and advanced directives. Mr. Greber and his staff also assist clients in funding their living trusts, an implementation step that is often overlooked even though it is indispensable to realizing the full benefits of a living trust.

## ACTIVITIES

- Leader of the SciTech Business Forum, a Peer Advisory Group of Science and Technology Business Leaders
- Member, Judicial Nominating Commission for the 10th District of Maryland (Appointed by Governor Larry Hogan)
- Court-Appointed Mediator, Frederick County Circuit Court, for both Non-Domestic and Domestic Cases
- Member, Rotary Club of Carroll Creek