



**DIONNE HEARD**  
Counsel, Plymouth Meeting

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**PRACTICE AREAS**

- Cannabis Law
- Intellectual Property

**PRACTICE FOCUS**

Dionne Heard is a trademark and copyright attorney with the Intellectual Property practice group. Ms. Heard focuses her practice on trademark and patent prosecution and litigation, copyright registration and litigation and copyright and trademark enforcement and has experience counseling clients on a broad range of issues within these matters. Ms. Heard assists clients in the following areas:

- Intellectual property licensing
- Settlement agreements and contracts
- Foreign and domestic trademark filings and renewals (Madrid Protocol, WIPO)
- ICANN proceedings: UDRP complaints and DMCA takedowns
- Trade secrets
- Unfair competition
- Brand development and strategy
- Trademark clearance searches
- Office actions responses
- TTAB appeals and proceedings
- Trademark clearance opinions
- Opposition/cancellation proceedings
- Cease and desist letters

Prior to joining Offit Kurman, Ms. Heard worked as intellectual property in-house counsel to one of the largest restaurant equipment distribution companies in the country where she managed their extensive trademark and copyright portfolio, advised on trademarks and branding, litigated trademark and copyright infringement matters and monitored and protected the company’s brand through online enforcement.

Ms. Heard also has experience with cyber and data security, unfair competition and licensing.

**SPEAKING ENGAGEMENTS**

- Rutgers School of Law – Camden, Women in IP Panel Discussion 2018
- Philadelphia Intellectual Property Law Association (PIPLA) – Trademark Law Panelist 2017

**EDUCATION**

- Western Michigan University Law, J.D.
- Western Michigan University Law, LLM in Intellectual Property
- Penn State University, B.S., Animal Bioscience

**ADMISSIONS**

- New Jersey